



To whom it may concern,

We would like to invite you to participate in the project, which, apart from finding innovative solutions in the area of presentation and searching for information on the Internet, may enable you to obtain an attractive rate of return from investment.

If interested in a brief presentation describing the project, we will be pleased to provide you with the project's business plan and arrange a meeting to discuss the details.

Characteristics:

- Limited partnership existing since 2008
- Activity - creation and implementation of this innovative project - „The Portal of Open Information”
- Stage of progress– final works on the portal building, advanced preparations of the portal's launch onto the Internet.

Brief financial characteristics:

- Income – estimated projection

2011 – 2,4 MPLN
2012 – 14,2 MPLN
2013 – 26,9 MPLN

- Net Profitability – estimated projection

2011 – 16%
2012 – 30%
2013 – 35%

- The level of expected profit has been estimated for the conservative scenario. It has been assumed that elaboration of income 3 times higher (only in one language version) is attainable after 3 years.
- The total financial expense of about 1.7 MPLN in the version currently implemented, or about 3.5 MPLN in the enlarged version
- Assured sources of funding (own resources, grant, loan), total of approximately 1.3 MPLN
- Total expected participation of investors 400.000 – 1.800 000 PLN
- The external investors participation and rate of return to negotiations
- There is a possibility of the portal's replication in other languages in order to maximize the expected profit

Realized stages:

- The portal's prototype has been built and its tests on the Internet have been done, together with preliminary examination of ratings, functionality and efficiency of site promotion using various media
- A technological audit of the project has been performed (performer: Akademickie Inkubatory Przedsiębiorczości Ośrodek Krajowej Sieci Innowacji ul. Piękna 68, II p., 00-672 Warszawa),
- Signing „Agreement on subsidies number UDA-POIG.08.01.00-30-219/09-00 within the framework of operation 8.1 Supporting Business Activity in the field of electronic economy- Information Society, improving economy innovation; Operational Program Innovative Economy 2007-2013”
- Companies being the project's subcontractors have been selected and verified in terms of substantive and organizational point of view
- A legal opinion on copyright, placing information about products, services and companies has been made,
- A registration in the Newspapers and Magazines Register carried on by the District Court in Poznań.

The foundation of the company was preceded by long-standing analysis and tests of different models for technical and conceptual solutions. Conducted since 1998, these assessments resulted in forming of the contemporary functional shape of the portal. Thus the idea of creating the portal has a long origin and the current noticeable effect is the result of years of intensive research. The creation of this composed portal's structure was a result of work done by many, including experts in various branches of business. Due to all of these factors, the risk of the project's failure has been eliminated.

If this brief business proposal seems interesting to you, please do not hesitate contacting me.

Your sincerely,

Ziemowit Gólski

Tel: 0048- 791 414 625

biuro@aaaaa.pl

www.odwazka.pl